

From Berta with Love

AUNT BERTA

EST·1963

PRODUCT CATALOG

BE FOOD®

Member of the Beth-El Group

AUNT BERTA

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Who We Are

Beth-El Food/Aunt Berta

is a professional gourmet food maker and a community-owned business that has won international acclaim as the producer of premium fruit spreads and dressings.



It All Started With Aunt Berta

Our dear Aunt Berta had been making jams and preserves in the family kitchen all of her life. She proudly protected her handwritten recipes and kept the old family traditions alive. In 1963 together with a small community of Israel enthusiasts and supporters she left Europe, moved to the coast of the Mediterranean Sea and finally settled in the foothills of the Galilee mountains in Israel. This is where Aunt Berta's natural talent developed into a small community business.

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Who We Are

ZIKHRON YAAKOV -SINCE- 1963 Berta

Today, we are proud of our community-owned company that is fully devoted to the creation of natural products inspired by the local Mediterranean kitchen. We operate a large manufacturing facility known for its first-rate production standards. Our loyal customers throughout the world know that the Aunt Berta brand stands for uncompromising quality, carefully chosen ingredients, refined flavors and highly ethical production. That's the secret of our high customer satisfaction for decades!



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Beth-El Food Timeline





1963 — The beginning of our story, our family business is born

2000 — Our 1st small factory is built

2004 — Moving to a bigger Factory

2006 — We start exporting to USA, Russia and Europe

2010 — Becoming the largest jam factory in Israel

2013 — Expanding our variety of product categories from preserves and fruit spreads to cooking sauces, salad dressings and savory spreads

2017 — Welcoming the vegan line to our product variety

2019 — Building an innovative larger factory

2022 — Production starts in the new factory





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Development and Production of Recipes According to Customer Requirements

- Preserves with different percentages of fruit
- Private label
- Fruit fillings for dairies
- Fruit fillings for ice cream factories
- Cooking sauces and marinades

Certificates & Standards

CERTIFIED QMS SI ISO 9001: 2008 THE STANDARDS INSTITUTION OF ISRAEL

CERTIFIED FOOD SAFETY MANAGEMENT SYSTEM HACCP THE STANDARDS INSTITUTION OF ISRAEL

BRCGS Food Safety CERTIFICATED

KOSHER

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New Innovative Manufacturing Facility Maintaining Maximum Quality

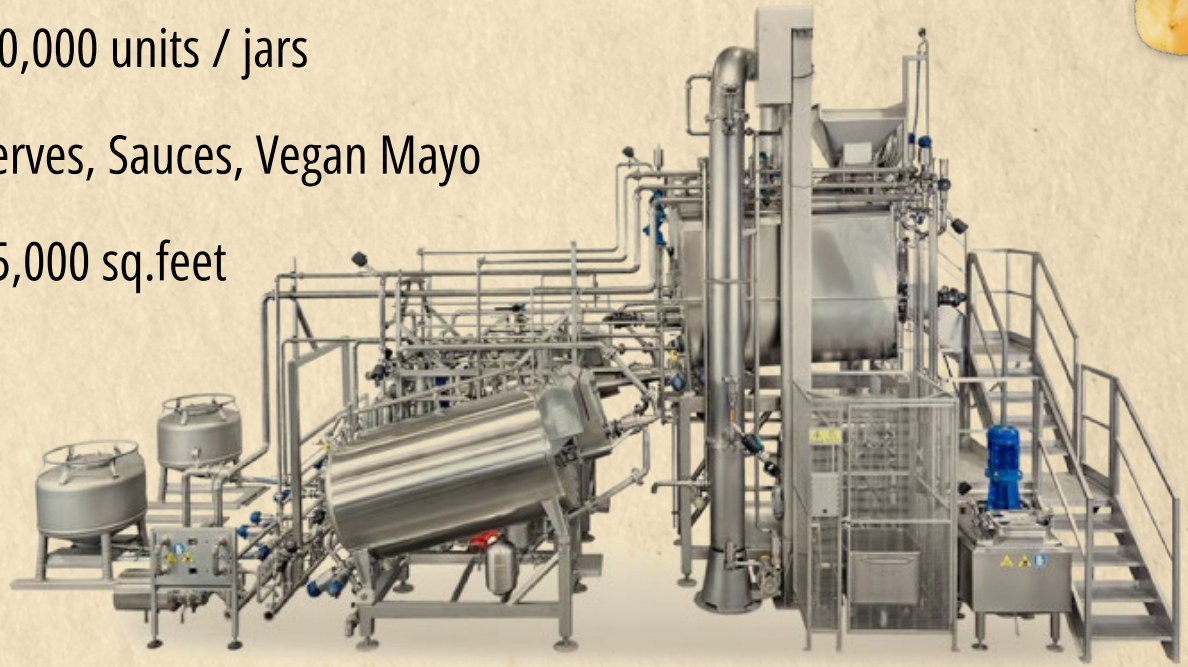
Jar Production Line Per Day: 60,000 units / jars

Product Categories: Spreads, Preserves, Sauces, Vegan Mayo

Production area: 6000 sq.meters / 65,000 sq.feet

Production Lines: 6

Employees: 45



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Worldwide

Aunt Berta Has Won International Acclaim As The Producer Of Natural Mediterranean Foods, Supplying To Countries All Over The World



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Fruit Spreads - 100% From Fruit

Our natural fruit spreads are made from 100% premium fruits, no sugar added.
These spreads have a dominant deep flavor with a natural touch of delicate sweetness.

Sweetened Only With Fruit Juices | **No Food Coloring** | **No Preservatives** | **No Added Sugar**



Raspberry fruit spread	Strawberry fruit spread	Blueberry fruit spread	Berry Mix fruit spread	Apricot fruit spread	Fig fruit spread
10.93oz / 310g	10.93oz / 310g	10.93oz / 310g	10.93oz / 310g	10.93oz / 310g	10.93oz / 310g

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Strawberry fruit spread
6oz / 170g

Berry Mix fruit spread
6oz / 170g

Cherry fruit spread
6oz / 170g

Blueberries fruit spread
6oz / 170g

Mandarin & Orange fruit spread
6oz / 170g

Apple & Cinnamon fruit spread
6oz / 170g

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Blackcurrant fruit spread
10oz / 284g

Fig fruit spread
10oz / 284g

Blueberries fruit spread
10oz / 284g

Berry Mix fruit spread
10oz / 284g

Cherry fruit spread
10oz / 284g

Strawberry fruit spread
10oz / 284g

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Plum fruit spread
10oz / 284g

Pomegranate fruit spread
10oz / 284g

Apricot fruit spread
10oz / 284g

Mandarin & Orange fruit spread
10oz / 284g

Peach fruit spread
10oz / 284g

Apple & Cinnamon fruit spread
10oz / 284g

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Preserves & Marmalades

These fruity delights are a delicious combination of local Mediterranean fruits and spices and the old European tradition of jam making.

No Food Coloring **No Preservatives** **Does Not Contain High Fructose Corn Syrup**



Fig Preserves
12oz / 340g

Blueberry Preserves
12oz / 340g

Berry Mix Preserves
12oz / 340g

Cherry Preserves
12oz / 340g

Strawberry Preserves
12oz / 340g

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Pomegranate Preserves
12oz / 340g

Plum Preserves
12oz / 340g

Apricot Preserves
12oz / 340g

Mandarin Orange Marmalade
12oz / 340g

Apple & Cinnamon Preserves
12oz / 340g

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Sauces & Spreads

Our Mediterranean-inspired sauces are 100% natural
and free from animal sourced ingredients. They contain no eggs or dairy products.

No Artificial Flavors **No Food Coloring** **No Preservatives**

VEGAN



Red Shakshuka
13.2oz / 375g

Green Shakshuka
13.2oz / 375g

Spicy Shakshuka
13.2oz / 375g

Onion Jam
8.5oz / 240g

VEGAN Mayo
9.2oz / 260g

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Cooking Sauces

Cooking with Aunt Berta's sauces is an opportunity to explore the wonders of the Mediterranean kitchen.

No Food Coloring **No Preservatives** **No Artificial Flavors**



Chili Garlic
9.5 fl oz / 280ml

Honey & Garlic
9.5 fl oz / 280ml

Onion & Red Wine
9.5 fl oz / 280ml

Classic BBQ
9.5 fl oz / 280ml

Teriyaki Pomegranate
9.5 fl oz / 280ml

Spicy Plum & Pomegranate
9.5 fl oz / 280ml

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Foodservice category



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Premium Preserves

40% Fruit



Apricot Preserves
5 Kg

Blueberry Preserves
5 Kg

Berry Mix Preserves
5 Kg

Strawberry Preserves
5 Kg

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Special Sauces and Spreads

VEGAN FRIENDLY





Vegan Mayo Spread
4.3 Kg

Onion Jam Spread
5 Kg

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A Selection Of Sauces

BAG in BOX



Onion Jam Spread | Thousand Island Sauce | Dill Garlic Sauce | Shakshuka Sauce

Development and production of sauce recipes according to customer requirements

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Strawberry Flavored Jam

Bake-Stable



Strawberry Flavored Jam
10 Kg

Strawberry Flavored Jam
5 Kg

Strawberry Flavored Jam
1 Kg

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From Berta with Love
Since
1963 | TRADITIONAL
FRUIT SPREAD
Strawberry
NO FOOD COLORING
NO PRESERVATIVES
· 100% From Fruit ·
No added sugar
Net Weight 10oz / 284g
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Beth-El Food Ltd., Member of the Beth-El Group

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